

Exhibit 1



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Trademark Electronic Search System(Tess)

TESS was last updated on Wed Jan 12 04:32:53 EST 2005

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Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

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Typed Drawing

Word Mark MACY'S

Goods and Services IC 042. US 101. G & S: DEPARTMENT STORE SERVICES. FIRST USE: 19000000. FIRST USE IN COMMERCE: 19000000

Mark Drawing Code (1) TYPED DRAWING

Serial Number 72365758

Filing Date July 20, 1970

Current Filing Basis 1A

Original Filing Basis 1A

Registration Number 0922972

Registration Date October 26, 1971

Owner (REGISTRANT) R. H. MACY & CO., INC. CORPORATION NEW YORK 151 WEST 34TH STREET NEW YORK NEW YORK 10001

(LAST LISTED OWNER) FEDERATED WESTERN PROPERTIES, INC. CORPORATION BY ASSIGNMENT, BY CHANGE OF NAME, BY MERGER, BY CHANGE OF NAME, BY ASSIGNMENT OHIO 4441 SOUTH POLARIS AVENUE LAS VEGAS NEVADA 89103

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record DANIEL EBENSTEIN

Prior Registrations 0078333;0608358;AND OTHERS
Type of Mark SERVICE MARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20020110.
Renewal 1ST RENEWAL 20020110
Live/Dead Indicator LIVE

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Record 1 out of 1

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Typed Drawing

Word Mark MACYS.COM
Goods and Services IC 035. US 100 101 102. G & S: ELECTRONIC RETAIL DEPARTMENT STORES SERVICES. FIRST USE: 19940207. FIRST USE IN COMMERCE: 19940207

IC 042. US 100 101. G & S: ASSISTING OTHERS IN SELECTING GIFTS FOR WEDDINGS AND OTHER OCCASIONS. FIRST USE: 19940207. FIRST USE IN COMMERCE: 19940207

Mark Drawing Code (1) TYPED DRAWING

Serial Number 75538664

Filing Date August 18, 1998

Current Filing Basis 1A

Original Filing Basis 1A

Published for Opposition May 29, 2001

Registration Number 2478842

Registration Date August 21, 2001

Owner (REGISTRANT) FEDERATED WESTERN PROPERTIES, INC. CORPORATION OHIO 4441 SOUTH POLARIS AVENUE LAS VEGAS OHIO 89103

Assignment Recorded ASSIGNMENT RECORDED

Attorney of Record DANIEL EBENSTEIN
Prior Registrations 0922972
Type of Mark SERVICE MARK
Register PRINCIPAL
Live/Dead Indicator LIVE

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