
Stormwest Launches LeadCherryPicker, Online Marketplace for Mortgage Brokers and Lenders

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OKLAHOMA CITY - Stormwest, a high-growth online marketing and technology firm located in Oklahoma City recently launched LeadCherryPicker. The implementation of LeadCherryPicker, an online marketplace for mortgage brokers and lenders, will simplify the purchase of fresh, qualified mortgage leads for Stormwest customers.

LeadCherryPicker is an ideal entity providing brokers and lenders with resources to choose leads that will be beneficial and effective for them. We are excited about LeadCherryPicker and anticipate quality results from our users, Roy Barrett, business development manager for Stormwest said.

Users can be assured professional results from LeadCherryPicker. Mortgage leads are generated through a vast network of in-house and affiliate websites by using various techniques to generate leads such as online marketing, search engine optimization, paid search inclusion, direct mail and much more.

To ensure truly interested prospects, LeadCherryPicker offers no incentives for completing online form inquiries and has no telemarketed leads. Each lead is generated by individuals filling out a form on one of our network sites.

Stormwest was established in December of 1995 as a marketing agency and print brokerage for the entertainment industry. Since then, clientele has grown to include medium and large-size companies seeking top-quality creative, technical, printing, and e-commerce solutions. Stormwest is headquartered in Los Angeles, with offices in Oklahoma City.

For more information about Stormwest and its services visit www.stormwest.com.

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