

AFFIDAVIT OF ROBERT H. BRAVER

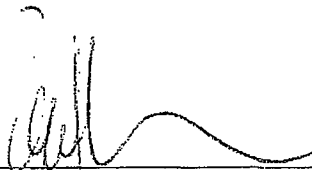
STATE OF OKLAHOMA)
) ss
CLEVELAND COUNTY)

I, Robert H. Braver, being duly sworn under oath, do hereby state:

1. I am the Plaintiff in the case Braver vs. Ameriquest Mortgage Company et al, Case No. CIV-04-1013-W, currently pending in the United States District Court for the Western District of Oklahoma.
2. Beginning in the summer of 2003, I personally responded to several representative samples of these spams using fictitious, decoy information in order to determine who was responsible for the large amounts of fraudulent mortgage spam transmitted to or through my server facilities. In each case, I received a call back from Ameriquest.
3. I contacted Ameriquest's marketing department and spoke with representatives identifying themselves as Heather and Jennifer Egan on several occasions to make them aware of the problem. From the outset I specifically put Heather and Ms. Egan on notice that this was not simply a matter of unsolicited nuisance email, but was in fact fraudulent email sent with forged headers, violating various laws. At first Ameriquest was cooperative and would look up the company that a specific decoy lead was obtained from and refer me to that company. I was told that two of the decoys were obtained from "leadextreme.com" When I followed up with Will Heaton of Lead Extreme, I was told that Ameriquest's Ms. Egan merely advised Lead Extreme to remove my email address from their list.
4. I also checked the leadextreme.com web site and found a statement on Lead Extreme's main web page that admitted that they market via unsolicited email. The statement acknowledged the industry's practice of "blasting away... through uncontrolled spamming" While the statement claims Lead Extreme is different, it goes on to admit that they market through "opt-in *an* [sic] *opt-out* advertising."
5. "Opt-out" in the context of Internet marketing is a term of art that refers to unsolicited email messages. Such a practice violates the terms of service of virtually all Internet providers and will generally result in account suspension or termination. For this reason, the vast majority of unsolicited commercial email messages are sent using the fraudulent techniques targeted by the CAN-SPAM Act and various state laws.
6. I have periodically checked the leadextreme.com web site and saw that the Lead Extreme web page had not had any apparent changes. When I visited the Lead Extreme web site on February 4, 2005, I made a copy of the page by printing the page

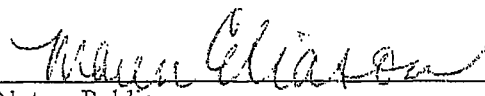


to a PDF file from my web browser. A true and correct copy of the PDF representation is attached hereto.



Robert H. Braver

Subscribed and sworn to before me on this 6th day of February, 2006.



Notary Public

Lead Extreme

The #1 Internet Lead Generation System
A Division of Innovative Marketing

"Lead, Follow, or get out of the way," a famous quote by Lee Iacocca when he was the CEO of Chrysler Motors, should be the motto of every aspiring business. If you are an innovative, forward-thinking company, you will always lead. Many will follow your trendsetting ideas because you are the one that isn't afraid of the unknown. The companies that refuse to use forward thinking, and are too slow to follow, will be left behind. That is the American way. Like any rocket ship on its way to explore new worlds, you need fuel to propel yourself. That is where LeadExtreme comes in.

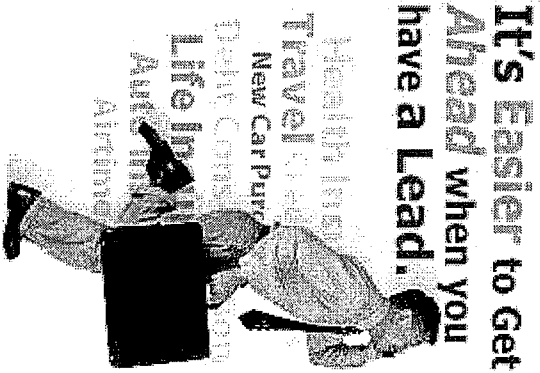
We provide the fuel that will propel your company. Our fuel is leads; clients, interested in what products you are offering, delivered in such a way that the selling is minimal and the closing rate is great. We are the leaders in an industry that has many followers, and our endless exploration of new ideas will always mean that our clients, like ourselves, will never be left behind when changes come.

Most Internet savvy businesses have explored opt-in or bulk email solutions to their marketing needs. These marketing strategies are not new. The way of the future is how these efforts will not only be delivered but also accepted by an informed Internet-aware client base. Let's face it, the old days of blasting away at captured emails through uncontrolled spamming are over. Your clients don't have the patience for it and the population has grown tired of the indiscriminate nature of its delivery, effectively burdening your advertising with a percentage of very unhappy people who under other circumstances could have been satisfied clients. What is the solution? Proper and responsible Internet advertising to those individuals who are interested in receiving this valuable information.

We at LeadExtreme specialize in opt-in an opt-out advertising. We are continually refining delivery methods to emphasize the specialty areas that your company has over its competitors. The art of selling any product or service is not in sophisticated language or old-fashioned closing techniques. It is about delivering information in an informative, responsible format, letting an intelligent buyer make an intelligent purchase. Our staff and in-house systems provide these services with such great results that we are very likely to be your company's solution to its marketing needs.

To talk to one of our account representatives about a campaign please call: **425-822-2227**

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