

From: Mike Gutierrez [mailto:mike@consortemedias.com]
Sent: Wednesday, January 31, 2007 6:44 PM
To: Jennifer Evans
Subject: RE: Latin LowRateAdvisor

Here you go Jen. Revised terms attached.

From: Jennifer Evans [mailto:jen@azoogleads.com]
Sent: Wednesday, January 31, 2007 11:46 AM
To: Mike Gutierrez
Subject: RE: Latin LowRateAdvisor

Hi Mike,

Per our conversation, can you have the following filters added please:

- Minimum loan = 80K
- Max LTV = 80%

As well, in your terms/conditions, we need Indemnity to be mutual please.

Thanks

Jen.

Jen Evans

Director Affiliate Relations

905-946-0300 x 2224

AIM: AzAdsJen

From: Mike Gutierrez [mailto:mike@consortemedia.com]
Sent: Mon 1/29/2007 5:36 PM
To: Jennifer Evans
Cc: mike@consortemedia.com
Subject: RE: Latin LowRateAdvisor

Jen,

Attached are the insertion order as well as the T's and C's. Sign the IO and initial all three pages of the terms then fax on back.

Gratzi....

Mike

From: Jennifer Evans [mailto:jen@azoogleads.com]
Sent: Monday, January 29, 2007 12:35 PM
To: mike@consortemedia.com
Subject: Latin LowRateAdvisor

Hi Mike!

It's great that we are negotiating business again ;-). I am including the posting specs for our mortgage offers which outlines the fields we require. In addition, I have attached a spreadsheet containing the states we accept.

As I mentioned on the phone, we do want to make this work so please advise me any feedback ...I know you will ;-).

<https://75.55.200.238:4430/exchange/Jaime/Inbox/Former%20Employees/Mike%20Gutier...> 7/13/2007

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Jen

Jen Evans

Director Affiliate Relations

905-946-0300 x 2224

AIM: AzAdsJen

You replied on 2/1/2007 3:45 PM.

Jaime Rivera

From: Jennifer Evans [jen@azoogleads.com]
To: Mike Gutierrez
Cc:
Subject: RE: Latin LowRateAdvisor
Attachments:

Sent: Thu 2/1/2007 2:26 PM

Thanks Mike. If you could, please ask your legal department to add in the fact that we will be receiving the live leads 1st first and if you are to resell the leads, it will be to only one other source?

Please confirm they can do so.

Thanks

Jen

Jen Evans

Director of Affiliate Management

905-946-0300 x 2224

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Jen Evans
Director Affiliate Relations
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AIM: AzAdsJen

Jaime Rivera

From: Jennifer Evans [jen@azoogleads.com]
To: Mike Gutierrez
Cc:
Subject: RE: Latin LowRateAdvisor
Attachments:

Sent: Wed 1/31/2007 5:12 PM

Thanks Mike!
I have sent it off for signatures :-).

Jen

Jen Evans
Director Affiliate Relations
905-946-0300 x 2224
AIM: AzAdsJen

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