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## Boston company sued under federal anti-spam law

A California-based company is suing BVWebTies LLC, the Boston-based owner of [BobVila.com](#). The suit makes the company the first target of the federal anti-spam law, according to John Fallat, a Kentfield, Calif.-based attorney for Hypertouch Inc. of Foster City, Calif.

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BVWebTies and BlueStream Media Inc. of Sacramento are being sued for allegedly sending Hypertouch and its customers e-mails on Jan. 1 that were unsolicited advertisements for Bob Vila's "Home Again Newsletter." Vila is a host of TV programs on home repair.

The lawsuit, filed in U.S. District Court in the Northern District of California, alleges BobVila.com and Bluestream sent spam e-mail advertisements that had fraudulent headers and did not include the legally required physical address. The suit also alleges the e-mails went to addresses that were submitted to opt-out links of other spam, according to a statement from Hypertouch CEO Joe Wagner.

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