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TOP STORIES

updated 10:25 a.m. March 5, 2004 PT

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Connecting the Thoughts

Warning: Blogs Can Be Infectious

🔗 Confirming what many have suspected, a study finds that the most popular bloggers aren't the most original. But they do have a knack for swiping material from other, lesser-known blogs. By Amit Asaravala.

SCO Says Microsoft Memo Is Legit

🔗 Open-source advocates had claimed the leaked document proves Microsoft bankrolled SCO's legal assault against Linux. But SCO claims the memo's writer was simply confused. By Michelle Delio.

Vegas Steels for Borg Invasion



🔗 Borg Invasion 4D, opening soon at the Hilton, promises to whisk *Star Trek* fans to new frontiers of 3-D experience, without all the shaking. Steve Friess reports from Las Vegas.

Outsmarting the Slick Ad Boys

🔗 As Internet advertisements get flashier and use up more bandwidth, Web users and software developers find fresh ways to block them. The biggest targets of their scorn: Flash-based and video ads. By Joanna Glasner.

Canada Island May Boot GMO Crops

🔗 The leaders on a tiny island in Canada consider a ban on genetically modified crops. Not everyone thinks it's a good idea. Charles Mandel reports from Charlottetown, Prince Edward Island.

Chameleon Card Changes Stripes



🔗 An upcoming product promises to lighten your wallet in a good way -- by replacing all those credit, bank and customer-loyalty cards with a single, programmable card. By Mark Beard.

Sun Microsystems' Rating: 'Junk'

🔗 **Business: In Brief >** Standard and Poor's cuts Sun's debt rating. **Also:** Bob Vila's website is sued for spamming.... Samsung joins in on a multicompany chip development plan.... and more.

A Plea for a Transparent Burger



🔗 Follow that cow! Tracking beef from birth to plate is the only way to guarantee its safety. By Don Tapscott from *Wired* magazine.

Dell CEO Relinquishes Post



🔗 Founder Michael Dell will remain chairman of the computer company as Kevin Rollins takes over the CEO job.

Click Or Miss:

**Sin City Sim**

A new *Star Trek*-themed [Borg thrill ride](#), opening soon in Las Vegas, takes 3-D simulated motion to the next level.

Hot Off The Wire

Breaking news from AP and Reuters

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Readers on doddering old poll workers ... permanent debilitation ... studying stem cells ... and more.

Furthermore

Can I Get an I-men?

There are virtual worlds and virtual identities, so why not a virtual parish? That's the reasoning of the Church of England, which said Friday that it would establish a virtual parish and is looking for a "Web pastor" to minister it. The point behind this so-called i-church is, according to the brass, "to provide a Christian community for those who wish to explore Christian discipleship but who are not able, or do not wish, to join a local congregation."

It Doesn't Add Up

Although President Bush keeps insisting the economy is reviving, thanks to those tax cuts that put -- what? -- \$300 in your pocket, employment statistics don't bear him out. The latest economic snapshot, released Friday, showed that America's unemployment rate remains stuck at 5.6 percent while the economy added a paltry 21,000 positions. This falls far short of the 125,000 new jobs that some economists were expecting to see. Meanwhile, an estimated 392,000 Americans left the work force in February and thousands more have given up looking for work altogether, Labor Department statistics show.

[Furthermore Archive »](#)

Quote Marks

"Rich-media advertising will become the most annoying form of online advertising very shortly."

— An EarthLink product manager explains why the ISP launched a [rich-media-blocking](#) service.

Wired Magazine



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