


BOBVILA.COM
 The Ultimate Home Site

Bob on TV

How To Library

Design Tools

Ask a Question

Shop

Product & Service Info

Search

[BobVila.com](#) > News

Quick Navigation

- > [About](#)
- > [FAQ](#)
- > [Contact](#)
- > [Sitemap](#)
- > [Terms of Use](#)
- > [Help](#)

Sponsored Links

Ads by Google

[Blocking Junk Mail](#)

On-Demand Recording,
Live Demos. Stop Spam &
Viruses - Register Now.
www.postini.com

[EarthLink Spam-Free Email](#)

Award-Winning Internet
Service. Exclusive
spamBlocker Tool. Try It!
www.EarthLink.net/offers/69008

[Systems Built Home](#)

The Nations Leader in
Modular Homes Enter
build your dream home
now
buildingsystemsnetwork.com

[Stop Business Junk E mail](#)

Complete Spam & Virus
Junk E mail Solution. 30
day free trial.
<http://www.spamsoap.com>

[Modular Home Guide](#)

Learn How To Save
Thousands Before You
Buy. Compare Builders &
More
www.modularhomeusa.com

News

True to it's nature, BobVila.com is always "under construction," striving to bring you the latest news regarding DIY products, features and events. Check this page often for updated information on appearances by Bob, Home Again show announcements and website improvements.

STATEMENT: BVWebTies LLC on Anti-Spam Lawsuit Filed by Hypertouch

Posted 5th of March 2004

Contact: Melissa Marchand

BVWebTies LLC

Email: mel.marchand@bobvila.com

The following statement is released by Jack Hill, chief executive officer of BVWebTies LLC, owner of BobVila.com, in response to media inquiries involving the anti-spam lawsuit against BVWebTies LLC filed by Hypertouch Inc.:

BOSTON (March 5, 2004) - "BVWebTies LLC, owner of BobVila.com, takes the issue of junk e-mail seriously and believes it has operated in full compliance with the CAN-SPAM Act of 2003. We remain committed to respecting and serving our customers. We were shocked by this action, and believe that BVWebTies will show that it operated in good faith and in full compliance with existing law."

[Bob On Location: Canadian Home Workshop Show](#)

Posted 27th of February 2004

Bob Vila will be at the The National Trade Centre in Toronto on February 27 for the Canadian Home Workshop Show . His schedule includes:

10:00 a.m. - 11:45 a.m. - Bob to participate in the women's woodworking booth (sponsored by Craftsman)

2 p.m. - 3:30 p.m. - Bob to sign autographs at the Craftsman tools booth.

[Join the Fix-It Club](#)

Posted 15th of December 2003

Home improvement pros Dan and Judy Ramsey, authors of "If It's Broke, Fix It!" and dozens of others homeowner how-to books, have joined the BobVila.com team. Their Fix-It Guides contain practical tips, help, and advice on fixing and repairing anything and everything around the house. [Learn More](#)

[Fixit For'em](#)

Posted 13th of December 2003

Call it the "covers-all" spot to get and give do-it-yourself advice on anything from attics to zoning. The Fixit For'em is the place where you can get everyone's "two cents" for free, or chime in with some helpful advice on projects you've already tackled. No job too big or small!

[Bob's Current Project](#)

Posted 17th of November 2003

A Modular Mountain Retreat In The Berkshires - Beautifully sited on wooded acreage in some of the most beautiful countryside in New England, this Arts and Crafts inspired home certainly doesn't look factory-built. You'd never know it was a modular home unless Bob took you to the Pennsylvania factory where it was built, almost from start to finish. We'll follow the house down the assembly line from framing, through wiring and insulation, all the way to the installation of flooring, kitchen cabinets, and priming for paint. We'll truck the house to its pre-fabricated foundations on the lot, and start all the finishing touches that will prove that a modular house doesn't have to be a cookie-cutter affair. [Learn More](#)

DIY Technologies and BobVila.com Announce Joint Marketing Initiative and Strategic Partnership

Posted 10th of April 2003

DIY Technologies (formerly DIYonline.com), the foremost developer of Web enabled design tools for the Home Channel Industry, announced today that it has entered into a joint marketing initiative and strategic partnership with **BobVila.com**, a leading consumer based Web site offering helpful advice on home improvement and remodeling topics.

The new relationship will allow DIY Technologies and BobVila.com to jointly market design tools hosted on the BobVila.com's Web site. Consumers will be able to take advantage of these tools by planning their specific new project to get more out of their living space and to add value to their home. Manufacturers will be afforded the opportunity to showcase their products to consumers in an interactive environment.

Melissa Marchand, Vice President of Content and Media for BobVila.com sees the partnership as a natural way for manufacturers and consumers to connect. She explains, "Allowing consumers to interact with real products in an online environment takes the guesswork out of project planning. These tools will help homeowners to make purchasing decisions based on their real wants and needs."

Michael Heisler, CEO of DIY Technologies explains that, "We are especially excited about this new marketing partnership with BobVila.com as it allows us to expand our development expertise in the Home Improvement Products marketplace—our consumer facing 3D technology based solutions will allow homeowners to design and plan the perfect project on the leading Web site for home improvement advice."

"Interactive tools," remarks Marchand, "are widely seen as a way for homeowners to better understand the design process. The ability to visualize

actual results lets homeowners select the right products for their projects.”

The first tool to be presented on BobVila.com will be the “Perfect Patio Planner”. The new Planner, which uses the premier View 22 technology, allows a consumer to design and layout their dream patio using an assortment of landscape objects and manufacturer product lines. Hot Spring Spas’ various spas will be featured in the Planner. Hot Spring Spas has been a leader in taking advantage of technology to capitalize on the new outdoor living space market trend. Hot Spring Spas is a division of Masco Corporation.

Heisler continued to say, “In today’s volatile economy more people are investing in their homes, and this certainly shows them how to take their investment to the next level while presenting specific manufacturers’ products they are able to enjoy.”

About DIY Technologies

DIY Technologies is a technology-based provider of thin client enabled solutions for product presentation and design for the home improvement and building materials industry. With over 25 products targeting manufacturers and retailers in the home improvement and home building materials industries, DIY Technologies is the standard for intuitive user-tested interfaces.

View22 Technology Inc.

View22 Technology Inc. is the market leader in web-centric Intelligent Space Design (ISD). View22 applications are fully customized enterprise solutions for the interior and exterior design of homes, offices, hospitals, museums and yards and gardens. View22 is unique in enabling "Content In Context", or putting actual products (content), into the end users’ context, or their own personalized environment. The View22 ISD solutions have been integrated into the web strategies of Fortune 500 companies such as GE Appliances as well as Kohler and BobVila.com.

[Home Again Newsletter](#)

Posted 1st of January 2001

Join the thousands of Do-It-Yourselfers who subscribe to Bob Vila's Home Again Newsletter. Emailed monthly, the newsletter features show updates, video clips, how to articles, product information, exclusive contests and more.

[About](#) | [FAQ](#) | [Contact](#) | [Sitemap](#) | [Terms of Use](#) | [Help](#)

© 2003 BVWebTies LLC. All Rights Reserved.